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**Location announced for new Double 5K, slated for Memorial Day  
Weekend in Colorado Springs**

*Course certified by USA Track & Field to ensure accurate distance*

Colorado Springs, Colo., April 1, 2012

Bigwig Races, a Colorado Springs based producer of top-notch 5K and 10K races, announced today that the new Double 5K race planned for May 27 will be held at America The Beautiful Park in Colorado Springs.

The Double 5K is a unique running event featuring two separate 5K races. Runners can choose to participate in either the Early 5K or the Late 5K, or they can do both, which is the Double 5K.

“We’re looking forward to bringing this sort of unique event to Colorado Springs. Runners can choose from either 5K event or they can do both,” said Curtis Claar, co-founder and Sponsor Relations Manager for Bigwig Races. “This works great as a final training run for the Bolder Boulder or as a 10K substitute if you can’t go.”

The course used for the Double 5K has been certified by USATF, the national governing association for track and field, long-distance running and race walking in the United States. Certification number for the course is CO10017DCR. The purpose of the USATF course certification program is to produce road race courses of accurately measured distances. For any road running performance to be accepted as a record or be nationally ranked, it must be run on a USATF-certified course. In addition, the certification program is very important to the average road racer, as well as those of exceptional speed. Most runners like to compare performances

run on different courses, and such comparisons are difficult if course distances are not reliable. No one can truly establish a personal best if the course distance is not accurate.

“We don’t want runners to be frustrated by a course that is a little too long or a little too short,” Claar said. “Using a certified course for all our races ensures a quality experience for all participants.”

Runners who participate in both races qualify for Double 5K prizes. The Double 5K will have a total purse of \$600 to be divided between the top three male and female overall finishers; \$150 1st place, \$100 2nd place and \$50 3rd place finish.

The Double 5K is open to serious runners, walkers, teens, and families alike. A stroller wave is also being planned.

Complete race information and registration for the race is available at [Double5K.com](http://Double5K.com)

### **About Bigwig Races**

Bigwig Races LLC was formed to create valuable sponsorship and promotional opportunities for businesses of all sizes by professionally producing 5K and 10K races. The Bigwig Races model ensures that every race is effective, both as a promotional vehicle and as a competitive sporting event to support community fitness. We leverage years of experience in advertising, publishing, process improvement, accounting, sales, event planning, and project management. Our principals also enjoy running in local and regional races and have participated in hundreds of races, some as a sponsored athlete. Complete information about Bigwig Races is available by calling (719) 362-3306 or by visiting [bigwigraces.com](http://bigwigraces.com)

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