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**BIGWIG RACES NAMES SMASH EVENTS AS OFFICIAL EVENT PLANNER  
FOR HAMS AND HAMSTRINGS 5K**

*Companies partner to ensure success of "Colorado's Easter Day 5K"*

Colorado Springs, Colo., December 30, 2011

Bigwig Races, a Colorado Springs based producer of top-notch 5K and 10K races, announced today that it has named Smash Events as the official Event Coordinator and exclusive Event Planning sponsor for its Hams and Hamstrings 5K race to be held in Colorado Springs on Easter Sunday, April 8, 2012.

"Smash Events will help us make sure our inaugural Easter run is an outstanding event as well as an awesome run," said Curtis Claar, co-founder and Sponsor Relations Manager for Bigwig Races. "We wanted to get a professional event manager in place so we could focus on the sponsors and runners. And the fun of the day's event."

Although most of the events planned by Smash Events are weddings, Smash Events also has an impressive portfolio of planning other events. "Just like a wedding requires thorough planning and attention to detail, so too does a successful 5K. Our job is to see that each detail of the race is tended to so that the runners can focus on doing their very best, meeting their personal fitness goals, and being a part of a quality sporting event," said Ashlee Springer, founder of Smash Events.

The Hams and Hamstrings 5K race is being billed as “Colorado’s Easter Day 5K,” and is one of only a very few races across the country planned for Easter Sunday. The race is open to serious runners, walkers, teens, and families alike. Prizes will be offered for first, second and third place finishes. Additionally, the race will be sanctioned by USA Track & Field and will be chip-timed. Registration for the race is available at [hamsandhamstrings.com](http://hamsandhamstrings.com)

“In Colorado Springs, we love Jesus and we love running. This race is a perfect fit for our community and a great way to come together and celebrate these two attributes of our city,” Springer added.

#### **About Bigwig Races**

Bigwig Races LLC was formed to create valuable sponsorship and promotional opportunities for businesses of all sizes by professionally producing 5K and 10K races. The Bigwig Races model ensures that every race is effective, both as a promotional vehicle and as a competitive sporting event to support community fitness. We leverage years of experience in advertising, publishing, process improvement, accounting, sales, event planning, and project management. Our principals also enjoy running in local and regional races and have participated in hundreds of races, some as a sponsored athlete. Complete information about Bigwig Races is available by calling (719) 362-3306 or by visiting [bigwigraces.com](http://bigwigraces.com)

#### **About Smash Events**

Formed in 2010, Smash Events is quickly becoming one of the most sought after wedding and event planners in the Pikes Peak region. Ashlee Springer, the founder of Smash Events, says thorough planning and quality preparation are 80% of what makes a fabulous event and professional execution of those plans is the last 20%. Their job is to ensure 100% of those elements are in place. Ashlee is also featured on wedding and event blogs and is an expert in planning professional events. Complete information about Smash Events is available by calling (719) 930-3964 or by visiting [smashevents.net](http://smashevents.net)

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