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BIGWIG RACES FORMED TO PRODUCE 5K AND 10K RACES

Company plans to develop superior promotional opportunities for businesses

Colorado Springs, Colo., November 1, 2011

Bigwig Races LLC has been formed to create valuable sponsorship and promotional opportunities for businesses of all sizes by professionally producing 5K and 10K races. The Bigwig Races model will ensure that every race is effective, both as a promotional vehicle and as a competitive sporting event to support community fitness.

We leverage years of experience in advertising, publishing, process improvement, accounting, sales, event planning, and project management. Our principals also enjoy running in local and regional races and have participated in hundreds of races, some as a sponsored athlete.

“We’re very excited to bring our energy to the running community and work with the businesses and runners who support an active lifestyle,” said Curtis Claar, co-founder and Sponsor Relations Manager for Bigwig Races.

Complete information about Bigwig Races is available by calling (719) 362-3306 or by visiting bigwigraces.com

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